

CURRICULUM VITÆ



Full Name : SANJIB CHAKRABORTY
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CAREER OBJECTIVE

I seek to be associated with a dynamic team in a progressive organization that gives me the scope to apply and enrich my knowledge and skills with continual learning and professional growth.

SKILLS AND STRENGTHS

- Corporate Communication Skill
- Level of convincing.
- Adoptability
- Competitive Attitude

EDUCATION QUALIFICATION

Degree/Examinations	Institute/ College/ School	Board/ University	Year of passing	% / CGPA
MBA (Marketing & Finance)	ICFAI University Tripura	ICFAI University	2013	6.5
BBA (Marketing)	ICFAI University Tripura	ICFAI University	2011	6.23
Higher Secondary	Salema class Xii School	T.B.S.E	2008	53%
Madhyamik	Salema Class Xii School	T.B.S.E	2006	51%

TECHNICAL PROFILE

- PGDCA (Post Graduate Diploma in Computer Application)
- Proficiency in windows XP, Vista, windows 7 Operating systems.

SUMMER INTERNSHIP PROGRAM IN MBA

I have completed my summer internship program on 'Measuring the Service quality by using 'SERVQUAL' Method'.

- **Company** - ICICI Bank
- **Duration** - 2months
- **Location** - Kolkata (Park Street)
- **Functional area** - Marketing

WORK EXPERIANCE

- Currently working at ICFAI University Tripura from 13th April 2015 to till now as Development Officer.
- Work at Honda Motorcycle and Scooter India Ltd. From 13th March 2014 to April 10th 2015 as Sales and marketing Co-ordinator
- Networking & Customer relationship at SUZUKI Motorcycle India Private Ltd for Agartala Debapriya Motors Pvt Ltd. From 7st May 2013 to March 12th 2014

ACADEMIC EXPERIANCE

I have completed 17th live projects in MBA first year, among them few are as follows

Marketing Management:

- Relationship between service quality & word of mouth on Airlines Industry at Agartala
- Practicability of 'being first' component of brand building

Finance:

- Classification of outstanding credit scheduled commercial banks in Tripura
- Comparative study on Car Loan provided by Mahindra Finance and State Bank of India

Economics:

- Demand & supply of various brands of drinking water at Agartala market.

Business Communication:

- Business plan to promoting the local festival of Tripura in Face book.

Business research Management:

- Demographic variables affecting investor's decision to invest in mutual funds.

MANAGEMENT THESIS IN MBA

I have completed management thesis 1(One) on 'Empirical analysis of perceptions of investors towards mutual funds at Agartala'.

- **Functional Area:** Finance
- **Location** : Agartala
- **Duration** : 3month

Management thesis 2 (Two) on 'Driving Factors and Effectiveness of Sales Promotion in Retail Stores at Agartala- Tripura'.

- **Functional Area:** Marketing
- **Location** : Agartala
- **Duration** : 3month

PROJECTS COMPLETED IN GRADUATION

I had completed my first (1st) Internship on 'Measuring Customer Satisfaction'.

- **Company:** RELIANCE LIFE Insurance (ADA Group).
- **Duration:** 45 days
- **Functional Area:** Marketing

I had completed second (2nd) Internship on 'Delivering the Value & Satisfaction of the Customer'.

- **Company:** TATA SKY DTH
- **Duration:** 45 days
- **Functional Rea:** Marketing

AWARDS AND ACHEIVEMENTS

- Recipient of Development of Marketing Award 2011
- Recipient of Global warming & value of trees Award 2007
- Recipient of 14february the special day in the view of marketer Award 2011
- Participant of National Rural Health Mission 2007-08.
- Participant in New Product Development 2011
- Participant of state seminar on IPL4 in the perspective of Marketer 2011

SPECIAL INTEREST

- Participate in various Seminars
- Love to Travel in various places
- Seeing various advertisements
- Love to lead a team or group

SOCIAL CONTRIBUTION

- NSS (National Social Scheme).
- National Rural Health Mission.
- Protection of Consumers right Mission.

PERSONAL PROFILE

Mailing Address : S/O- SANJOY CHAKRABORTY, Jagaharimura, Pramud dr. lane .
Agartala Tripura (West) Pin-799004.

Permanent Address: S/O- SANJOY CHAKRABORTY, Vill-North Kachuchara, PO- Salema,
Kamalpur Tripura(Dhalai) Pin-799278.

Father's Name : SANJOY CHAKRABORTY.
Mother's Name : SUPTA CHAKRABORTY.
Date of Birth : 8th May, 1990
Gender : Male.
E-mail id : sanjibmba13@gmail.com
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DECLARATION

I hereby declare that the statements given here are true and correct to the best of my knowledge.

DATE : 03/01/2019
PLACE : AGARTALA

SANJIB CHAKRABOTY